

Focus on the Future

Fall 2017

Midland Memorial Foundation Nursing Education Fund

Igniting the Path to Higher Education

Established in 1978, the Midland Memorial Foundation Nursing Education Fund has provided hundreds of scholarships to qualified Midland Memorial Hospital (MMH) nurses. All nurses that are awarded the MMF Nursing Scholarship demonstrate compassion and expertise in providing outstanding care to meet the complex healthcare needs of the Midland community and surrounding areas. It is because of this vital scholarship program that is supported by donors like you, that the financial burden often encountered when seeking an advanced degree is offset for MMH nurses. With the continued support of generous individuals, organizations, and foundations, MMH nurses have the ability to enhance their skills to manage the challenges in the ever-changing healthcare field.

Based on the recommendation from the Institute of Medicine (IOM), MMH has continued to pursue the goal to employ 80% of nurses with a Bachelor of Science in

Midland Memorial Foundation was honored to provide 7 DNP scholarships and 1 PhD scholarship during the 2016-2017 academic school year.



(Top left) Melanie Jones, Michael Hall, Kit Bredimus, Brenda Evans, and Brandi McDonald.
(Front left) Jessica Tully, and Sherron Meeks.
(Not pictured) Shawn Nethery.

Nursing (BSN) degree or higher by the year 2020. Since the initiative was introduced in 2010, the **Midland Memorial Foundation Nursing Education Fund has provided over \$850,000 in funding** to support nurses pursuing

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Midland Memorial Foundation Nursing Education Fund

Igniting the Path to
Higher Education

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a two-year advanced nursing degree from an accredited university. Many of the benefits rooted in employing nurses with advanced practice skills and experience is directly related to research-based evidence of improved patient care. Furthermore, nurses that achieve advanced nursing degrees have the knowledge and confidence to take part in and lead inter-professional initiatives that improve the quality, safety, and efficiency of patient care. At this time, over **50%** of MMH nurses hold a BSN degree or higher, and **100%** of MMH nursing clinical managers and directors hold a BSN degree or higher.

Midland Memorial is honored to support and employ such talented nurses that are committed to translating research and shaping the healthcare system. Such initiatives have transformed patient care at MMH, and is essential to serve the diverse patient population found in our community.



Midland Memorial Foundation provides multifaceted scholarships to assist nurses in every step of their educational journey. Currently, MMF is providing **3** Associate Degree in Nursing scholarships, each awarded in the amount of \$4,500; **5** Bachelor of Science in Nursing scholarships, each awarded in the amount of \$6,500; **9** Master of Science in Nursing scholarships, each awarded in the amount of \$9,000; and **5** Doctorate of Nursing Practice scholarships and **1** PhD in Nursing scholarship, each awarded in the amount of \$25,000.



If you are interested in supporting this worthwhile scholarship program that assists in providing quality healthcare to MMH patients, please contact Nancy Woodman at (432) 221-1572 or by email at nancy.woodman@midlandhealth.org.





Midland Memorial Hospital's Annual Walk for Hearts Event

The Midland Memorial Hospital Heart Institute Walk for Hearts event, which features the Rhythm Run, One Mile Flat Run, and Bed Race, is an annual event that continues to bring community members together to exercise and learn more about cardiovascular health. As a leader in healthcare for the Midland community and surrounding areas, the MMH Heart Institute has been honored with numerous awards and accreditations. These accomplishments represent MMH's commitment and success in implementing

a higher standard of care for heart patients. MMH continues to reach aggressive goals of treating these patients to standard levels of care as outlined by the American College of Cardiology/American Heart Association clinical guidelines and recommendations. **If you are interested in learning more about the MMH Heart Institute, please contact Nancy Woodman at (432) 221-1572 or by email at nancy.woodman@midlandhealth.org.**



**The Doctor Joseph G. Suckarieh
Memorial Walk for Hearts**

All contributions from the Walk for Hearts event stay local to benefit the Midland Memorial Foundation Dr. Suckarieh Memorial Cardiovascular Fund and the Dr. Ravi Patel Memorial Heart Institute Education Fund that support the MMH Heart Institute.



If you would like to make a generous contribution to the Dr. Suckarieh Memorial Cardiovascular Fund or the Dr. Ravi Patel Memorial Heart Institute Education Fund that benefit the Midland Memorial Hospital Heart Institute, please contact Nancy Woodman at (432) 221-1572 or nancy.woodman@midlandhealth.org.

Thank You to Our Donors

Contributions Received From April 15, 2017, to July 11, 2017

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★ New Fund Established

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If you would like to memorialize or honor the life of someone special by creating an endowment fund, please contact Nancy Woodman at (432) 221-1572.

Are You Ready for December 31?

In our **FREE** brochure *6 Smart Strategies for Year-End Giving*, you will discover:

- What you can give.
- When you should give to get the most from your gift.
- What benefits you receive when supporting causes you care about at the end of the year.

Return the enclosed reply card to receive your complimentary copy today.



Susan Reeves Hope Reigns Chemo Room Fund

Susan Reeves was a woman of fierce determination, unwavering faith, and an inspiration to anyone who met her. Her family said that God broke the mold when he made Susan Reeves. From the time her feet hit the floor in the morning until the time she laid her head down at night, she was intentional with every moment of her day. Susan's life was faced with challenges from the very beginning, however, she never let any diagnosis or circumstance define her. This was especially apparent in her career as a special education teacher and her compassionate involvement with her church and the Midland community.

Susan truly looked at every day as a gift, even more so after her multiple cancer diagnoses. Her daughter wrote a letter explaining an experience she had with her mother during one of her treatments that sparked an initiative to bring a little more comfort to a room shared by countless patients undergoing lengthy, uncomfortable, but vital treatment as they battle cancer. Susan's daughter said, "Those of you who know my mom know she was the definition of class and beauty. 'If the barn needs painting, paint it!' (Her words.)"

From that day forward, until Susan was called to her forever home on April 5, 2017, she worked tirelessly

with friends and family to gain support for the **Susan Reeves Hope Reigns Chemo Room Fund**. As worthwhile projects often do, word spread through the Midland community to other individuals that have battled cancer in that same room as Susan. Specifically, Midland Memorial Foundation is honored by the support of Sharon Floyd who has been a catalyst in gaining additional support for the **Susan Reeves Hope Reigns Chemo Room Fund**. The fund was established to enhance the chemo room at Midland Memorial Hospital where patients receive treatment, often spending hours upon hours each week for sometimes months at a time.



Midland Memorial Foundation is extremely thankful for community support. If you would like to learn more about the services provided at MMH or how to contribute to a project you are interested in, please contact Nancy Woodman at (432) 221-1572 or by email at nancy.woodman@midlandhealth.org.



OCTOBER Is Breast Cancer Awareness Month

MMH's New Breast Center



The Breast Center, formerly known as Allison Women's Imaging Center, has moved to its new location inside the Legends Park Medical Office Building at 5615 Deauville Blvd., Suite 100 in Midland.

The MMH Breast Center offers 3-D mammography, ultrasound, breast MRI, lymphoscintigraphy (lymph node mapping), stereotactic biopsies, and needle localizations. The Breast Center's team of experts are dedicated to working collaboratively in order to bring the best care to patients. For mammography services, patients normally receive their screening results within two to three days of their examination, while diagnostic results are received the same day of the exam before the patient leaves the facility. For

biopsies, results are typically available within 24-48 hours, which is a faster turnaround than most facilities.

The MMH Breast Center is **1 of 3** facilities in Texas that is designated as a Center of Excellence by the National Quality Measures for Breast Centers. This certificate assures The Breast Center provides the highest quality care possible to its patients. Recently, The Breast Center received its newest certification from the National Accreditation for Breast Centers, which assures the practice of patient-centered care through a multidisciplinary and integrated approach. The Breast Center is the only center to hold both the NQMBC and NAPBC certification in the Permian Basin.



Support Breast Health in Midland

Midland Memorial Foundation was honored to receive a grant in the amount of \$106,663 from Pink the Basin to support breast health in the Midland community.

Since 2012, Pink the Basin has provided \$341,046.79 in funding to Midland Memorial Foundation to offset breast health expenses for the underserved and underinsured population in the Midland community. Pink the Basin's generous support ensures that patients receive vital healthcare that they may otherwise not be able to afford.

Each year, the number of patients requiring the support of this program continues to increase due to high-deductible insurance, the rise in medical procedure costs, and the decline in the local economy. In 2016, Midland Memorial Foundation was able to fund hundreds of procedures that totaled over \$87,000 for patients to receive mammogram screenings, breast biopsies, diagnostic mammograms, breast MRIs, ultrasounds, unilateral and bilateral ultrasounds, and computer-aided diagnostics.



If you would like to learn more about supporting this vital program or any other program at Midland Memorial Hospital, please contact Nancy Woodman at (432) 221-1572 or by email at nancy.woodman@midlandhealth.org.

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